

# Explaining bleeds...

If you want your artwork to be printed to the edge of the paper, you need add a bleed to the artwork.

## What is a bleed?

A bleed is when a printed artwork extends further than its finished size. The extra printing is cut off when the print is cut down to the correct size

### Incorrect.



The printed color does not extend past the trim marks. The artwork cannot be cut properly.



### Correct!



The printed color extends past the trim marks and when the artwork is cut the purple color will reach to the edge of the paper.

